You are invited to make an application to Evanston’s 42nd Annual Custer’s Last Stand Festival of the Arts.

History
The fair began in 1972 on historic Custer Avenue – named after General George Armstrong Custer in gratitude for his service to the Union during the Civil War. Each year since then, artists, craftspeople, antique dealers, restauranteurs, entertainers and the business community have gathered with 70,000 fair-goers for this award-winning Northshore tradition.

Date and Time
The fair will be in operation on Saturday and Sunday, June 15 & 16 from 10 am till 7 pm. Food and Commercial booths on Chicago Avenue stay open until 9 pm both days. Participants are required to set up prior to 9 am and to remain open until closing is announced. Please refer to the Exhibitor Packet for specific load-in/out times. There are no rain dates.

Eligibility
There are five categories of booths, each in separate areas: Arts & Crafts, Antiques, Commercial, not-for-profit Information Booths and Food Booths.

- **Arts & Crafts Booths**: Only original works of art or handcrafted objects which are the unique creation of the exhibitor may be displayed. Artist must be present during the show. Absolutely no manufactured, commercial or imported objects allowed in the Arts & Crafts section!

- **Antiques**: Open to all categories.

- **Commercial**: Manufactured, commercial or imported objects and all other non-arts-and-crafts related material or services.

- **Information Booths**: Available for not-for-profit organizations such as churches, service groups, etc. Sales from information booths require prior permission. Proof of non-profit status is required.

- **Food Fest**: Please call 847-328-2204 or download the application from www.custerfair.com.

- **EcoVillage**: Businesses who promote green and environmentally friendly goods and services.

Spaces
All booth sizes are 10’x10’ with the exception of food booths. Booths are located outdoors. The entire exhibit including tent and personnel must fit inside the 10’x10’ space. There are no exceptions. Exhibitors must furnish tents, tables, chairs and other set-up items. Exhibitors will be assigned a space and reporting time. Exhibitors may purchase multiple booths.

There are a limited number of 5’ x 12’ sidewalk spaces available for all divisions except Food Booths. These booths will not accommodate a 10’ x 10’ tent. Electricity for non-food booths can be supplied at $100, however only certain areas of the fair can support electricity. Generators and amplified sound are not allowed in Evanston.

Equipment Rental
Tents, tables and chairs can be rented from Custer Fair. For prices, please see fee schedule. To accommodate the rental order, a separate $100 refundable security deposit check must accompany the application. The check will be returned when all rental items are returned at the close of the fair.
Vetting
To assure the quality of the event, all Arts & Craft exhibitors will be vetted on Saturday morning. Violation of the eligibility rules and fair regulations will result in item removal or booth closure.

Membership
The annual membership is good for the year in which you apply. Membership is $75 and includes the following benefits:

★ Retain your booth space from the prior year.
★ One parking permit for one vehicle.
★ Vendor photographs kept on file to eliminate resubmission. Archives may be updated at anytime.
★ Special Handling privileges at no additional cost. See special handling details for further info.
★ One free Custer's Last Stand T-Shirt.

Entry Fees & Deadline
★ Application deadline is May 15th. Applications must be postmarked by May 15th. Fees are not refundable after the deadline.
★ A $10 non-refundable application fee applies to ALL applicants except for those in the Information Booth category.
★ Applications are accepted after the deadline without the $25 discount.
★ Applications are processed on a first-come, first-serve basis, with priority first given to Custer Fair Members.
★ To register for a corner or end booth apply online. There is an additional $25 fee.

Checks are payable to: Custer Street Fair. Absolutely NO post-dated checks will be accepted. No personal checks will be accepted after May 15th. After May 15th, only money orders, certified checks, credit cards or cash will be accepted. NSF or returned checks are subject to $20.00 service charge in addition to bank fees.

Special Handling
Special Handling (an additional $15 fee) refers to requests for:

★ Specific spaces
★ Specific locations
★ Specific condition
★ Any other request that calls for additional handling.

These requests will be honored within the rules of the fair. Any unpaid for special handling requests will be filled and billed.

Parking & Security
Parking is not provided, unless you are a Member or purchase a parking permit. Street parking is available around the fair area. Parking permits are available for a $50 fee. Vendors who are Members or have purchased parking will receive a parking pass which must be displayed in the front window of the vehicle upon entering the fairgrounds (see accepted exhibitor packet for parking lot entrance gates and times). Vehicles in violation of parking regulations will be ticketed and towed.

More Information
For location: Google 600 Main St, Evanston, IL 60202.
Website: www.custerfair.com
Email: office@custerfair.com
Call: 847-328-2204
Fax: 847-328-2295
Write to: Custer Street Fair
PO Box 6013
Evanston, IL 60204-6013

Piccolo Theatre, Inc. is a registered 501(c)3 nonprofit corporation and does not discriminate according to race, sexual orientation, religion or political preference.
Custer's Last Stand Festival of the Arts
Piccolo Theatre, Inc.
Volunteer Coordinator
PO Box 6013. Evanston, IL 60204-6013
Inducted into the Illinois Festival Hall of Fame, 1992.
Voted Best Art Fair by Northshore Magazine 1993 and 2001 Annual Reader’s Polls.
"...One of the most fair and professional promoters available in the Midwest!"
"How to Make Money from Your Arts—Promoters Available in the Midwest!"
"This 42-year-old fest of chompin', stompin', and shoppin' isn't just any old street fair." — Chicago Sun-Times
"...One of the most fair and professional promoters available in the Midwest!"
"Best of the Fests..."
CUSTER’S LAST STAND

Festival of the Arts

Voted Best Art Fair Twice by Northshore Magazine Annual Reader’s Poll

Evanston, Illinois
Saturday & Sunday, June 15 & 16, 2013
**Booth Fees**

Save $25 by applying before May 15th

<table>
<thead>
<tr>
<th>Division</th>
<th>10' x 10' booth</th>
<th>5' x 12' booth**</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts and Crafts</td>
<td>$300 x ____</td>
<td>$275 x ____</td>
<td>_______</td>
</tr>
<tr>
<td>Antiques</td>
<td>$300 x ____</td>
<td>$275 x ____</td>
<td>_______</td>
</tr>
<tr>
<td>Commercial (Main St. 10-7pm)</td>
<td>$375 x ____</td>
<td>N/A</td>
<td>_______</td>
</tr>
<tr>
<td>Commercial (Chicago Ave. 10-9pm)</td>
<td>$425 x ____</td>
<td>N/A</td>
<td>_______</td>
</tr>
<tr>
<td>Information</td>
<td>N/A</td>
<td>$85 x ____</td>
<td>_______</td>
</tr>
<tr>
<td>EcoVillage</td>
<td>$375 x ____</td>
<td>N/A</td>
<td>_______</td>
</tr>
</tbody>
</table>

Booth Fee Subtotal........................................... $_____

** 5' x 12' booth: Umbrellas only – no tent

**Optional Fees**

<table>
<thead>
<tr>
<th>Item</th>
<th>Membership</th>
<th>$75</th>
<th>$ _____</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>(Includes parking)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Park</td>
<td>Parking</td>
<td>$50</td>
<td>$ _____</td>
</tr>
<tr>
<td>Elec</td>
<td>Electricity</td>
<td>$100</td>
<td>$ _____</td>
</tr>
<tr>
<td>Spec</td>
<td>Special handling</td>
<td>$15</td>
<td>$ _____</td>
</tr>
</tbody>
</table>

*** Please include instructions below.

Optional Fee Subtotal........................................... $_____

**Rental Fees**

All rentals are optional. Exhibitors are responsible for loss. A separate check for $100 is required as a security deposit. Equipment will be set up by the rental company.

<table>
<thead>
<tr>
<th>Item</th>
<th>Size</th>
<th>Number</th>
<th>Price</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tent</td>
<td>10'x10' only</td>
<td>____</td>
<td>$300/tent</td>
<td>$ _____</td>
</tr>
<tr>
<td>Table</td>
<td>6' or 8'</td>
<td>____</td>
<td>$25/table</td>
<td>$ _____</td>
</tr>
<tr>
<td>Chair</td>
<td>NA</td>
<td>____</td>
<td>$10/chair</td>
<td>$ _____</td>
</tr>
</tbody>
</table>

Rental Subtotal........................................... $_____

**Calculation Section**

- Booth Fees Subtotal....................................... $_____
- Special Fees Subtotal..................................... $_____
- Rental Fees Subtotal...................................... $_____
- Application Fee............................................. $_____

Apply online to waive the Application Fee.

**Fee Deductions**

Apply before May 15th.............. $ deduct $25
Resident Discount.............. $ deduct $10
(For Evanston residents & businesses)

Deductions Subtotal........................................... $_____

GRAND TOTAL.................................................. $_____

**Payment:**

My check number is: ___________________________________

Mail this form with your check for the total amount to:
Custer Street Fair, PO Box 6013, Evanston, IL 60204-6013

***Special Handling instructions ($15 fee, see above):

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